



**Contact:** Jennifer Bushong  
JBe Marketing Group  
**Phone:** 509.860.7001  
**E-mail:** jennifer@jbemarketinggroup.com

**FOR IMMEDIATE RELEASE**  
**News Release**  
**November 7, 2023**

## **JBe MARKETING GROUP RECEIVES PLATINUM MARCOM AWARD**

**Wenatchee, WA-** JBe Marketing Group, a full-service marketing and communications firm based in Wenatchee, Washington, receives the Platinum MarCom Award in the 2023 international creative competition for marketing and communications professionals.

MarCom Awards recognizes outstanding achievement by creative professionals involved in concept, direction, design and production of marketing and communication materials and programs. The entries come from corporate marketing and communications departments, advertising agencies, public relations firms, design shops, production companies, and freelancers around the world. This year, there were over 6,500 entries.

JBe Marketing submitted their brand, JBe Marketing logo, and a selection of original "Marketing 101" columns by Jennifer Bushong. JBe Marketing logo received the Platinum Award recognized for excellence in terms of quality, creativity, and resourcefulness. About 17 percent of entries won this award. The written column work received Honorable Mention. Approximately 12 percent of the entries were Honorable Mention winners. The international MarCom winners are selected from over 300 categories in Print, Web, Video and Strategic Communications. MarCom's website features all the Platinum and Gold winners, including JBe Marketing among other global contenders. Find all the winners at [www.marcomawards.com](http://www.marcomawards.com).

MarCom is one of the oldest, largest, and well-respected creative competitions in the world. The MarCom Awards are highly regarded in the marketing and communication industry and represent excellence among peers. "The MarCom Awards is a testament to our team's creative and innovative work. It's inspiring to witness that living and working in a small market has not limited JBe's ability to compete in a global marketplace. It's a reminder that creativity and innovation have no boundaries and can thrive, regardless of market size. I am humbled and grateful for the support of our clients, partners, and media representatives, as well as my talented team," states Jennifer Bushong, JBe Marketing Group.

-more-

**About JBe Marketing Group**

Founded in 2001, and revitalized in 2020, JBe is a full-service marketing and communications firm serving clients in diverse industries. JBe serves as fractional chief marketing officers, marketing directors, or supports high-functioning marketing or communications teams. As marketing professionals, JBe passionately creates campaigns that drive results using the right mediums at the right time. [www.jbe-marketing.com](http://www.jbe-marketing.com)

###